

Australia and New Zealand



ARE YOU UP TO THE CHALLENGE ANZ?

1 AUGUST - 31 DECEMBER 2016

At Isagenix, what you dare to dream you can achieve! We are a goal-driven organisation that continually sets the bar high, which is why we invite you to step up and **accept the Million Dollar Challenge**. You'll be challenged to accomplish certain business building activities such as selling more products to more customers and growing your team. In doing so, you will have the opportunity to earn fun Isagenix merchandise and incredible bonuses!*

HOW TO REGISTER FOR THE MILLION DOLLAR CHALLENGE

- Accept the Million Dollar Challenge in your Back Office under the 'Contests & Promotions' tab by opting in today! (Please opt in to register for the Challenge on a web browser. You may not be able to register on a mobile device at this time.)

RULES AND DETAILS

- The promotion period begins 1 August 2016, at 12:01 a.m. USET and ends on 31 December 2016, at 11:59 p.m. USET.
- The promotion is valid for those registered in Australia, New Zealand, the United States, Canada and Puerto Rico.
- Associates must manually opt in to the promotion via their Back Office to participate. Associates are NOT automatically entered. To opt in, sign in to your Back Office, click on the 'Contests & Promotions' tab, and then scroll down to the 'Million Dollar Challenge'. Next, click the link, and a new page will pop up where you must then select the box to opt in and accept the Terms and Conditions. A 'Congratulations' box should appear. You're all set!
- Platinum Associates earn points in all re-entry positions. Original positions and re-entry accounts will be combined for monthly and cumulative point totals.
- Participants must remain active (100 BV every 30 days) throughout the entire promotion period.

Earn points through business-building activities such as helping a new Associate or Customer join Isagenix; selling products through your replicated website, by personally advancing in rank or by assisting a team member you personally enrolled advance in rank; by selling products to Retail Customers on your replicated website; by joining an Isagenix program such as the IsaBody Challenge® or Healthy Mind and Body. Earn points for monthly prizes, overall cumulative bonuses and the chance to be one of the 15 Grand Prize Winners.

HOW TO EARN POINTS DURING THE PROMOTION PERIOD

For purposes of this promotion, new Members are defined as personally-enrolled Associates or Customers who joined Isagenix during the promotion period.

NEW MEMBERS

- 1 point** - Help a new Member join with an initial product order of 50 BV-99 BV
- 3 points** - Help a new Member join with an initial product order between 100 BV-149 BV
- 5 points** - Help a new Member join with an initial product order of 150 BV or higher

RETAIL PRODUCT ORDERS**

- 1 point** - Your retail direct customer makes a product order between 50 BV-99 BV during the promotion period
- 3 points** - Your retail direct customer makes a product order between 100 BV-149 BV during the promotion period
- 5 points** - Your retail direct customer makes a product order of 150 BV or higher during the promotion period

PERSONALLY ENROLLED NEW MEMBER PRODUCT REORDERS***

- 1 point** - Your personally enrolled new Member places a subsequent product order of 50 BV-99 BV during the promotion period
- 3 points** - Your personally enrolled new Member places a subsequent product order of 100 BV-124 BV during the promotion period
- 5 points** - Your personally enrolled new Member places a subsequent product order of 125 BV or higher during the promotion period

RANK ADVANCEMENTS

- 5 points** - You advance or your personally enrolled Associate advances to Consultant, Manager, or Crystal Manager during the promotion period
- 7 points** - You advance or your personally enrolled Associate advances to Director or Crystal Director during the promotion period
- 10 points** - You advance or your personally enrolled Associate advances to an Executive or Crystal Executive during the promotion period
- 10 points** - You advance or your personally enrolled Associate advances to any level of Golden Circle or Platinum during the promotion period

PROGRAM PARTICIPATION

- 1 point** - You or your personally enrolled Associate or Customer joins an IsaBody Challenge® during the promotion period
- 1 point** - You or your personally enrolled Associate



IN IT TO WIN IT!

MONTHLY PRIZES

Prizes change each month and will be announced on the first day of each month of the Million Dollar Challenge.

10 points - Tier 1 prize

15 points - Tier 1 and 2 prizes

20+ points - Tier 1, 2 and 3 prizes

CUMULATIVE POINT BONUSES

Accumulate points during the promotion period toward earning bonuses and being recognised on the Wall of Fame at Isagenix World Headquarters in Arizona, USA.

50+ points - Name on the Wall of Fame for one year

101-200 points - \$200

201-300 points - \$400

301-400 points - \$600

401-600 points - \$1,000

601-800 points - \$3,000

801-1,000 points - \$5,000

1,001+ points - \$10,000

GRAND PRIZES

Top 15 point earners will receive their share of \$200,000 in bonuses!**

1. \$20,000	2. \$18,000	3. \$17,000	4. \$16,000	5. \$15,000
6. \$14,500	7. \$14,000	8. \$13,500	9. \$13,000	10. \$12,500
11. \$12,000	12. \$11,500	13. \$11,000	14. \$10,500	15. \$10,000

NEW MEMBER REWARDS

Welcome new Associates to Isagenix with a special gift just for them!

Any new Associate or Customer who joins during the contest period and places a qualifying product order after their initial order prior to 31 December 2016, will earn a AU/NZ\$25 product coupon.

- To qualify, the initial product order must have at least 50 BV, and subsequent orders must have at least 150 BV.

**The cumulative value of all incentives is at least US\$1 million.*

***In the event of a tie, the applicable cash incentives will be added together and divided equally among the qualified winning Associates. Total payout for the 15 grand prizes will not exceed US\$208,500.*

Points for customers will be counted in overall points and will be reflected on reports in the Associate Back Office beginning the week of 12 September 2016. Points will be backdated to 1 August 2016.

Prizes for August will be reported and sent out 4 weeks after all points are calculated for that month. Prizes for all other months will be sent out according to promotional time frames. Promotion rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to audit, adjust, or deny any volume, compensation, recognition, or other incentive awarded during or as a result of this promotion to ensure the spirit of the contest is achieved.

Any bonus received through the compensation plan and promotions and the value of non-monetary prizes such as gifts will be reported as taxable income.

All other amounts paid in USD and subject to Foreign Exchange Policy. Please note that Isagenix reserves the right to adjust the Foreign Exchange Policy rate at any time. Isagenix currently uses a conversion rate of USD \$1.00 to AUD \$1.11/NZ \$1.17.





FREQUENTLY ASKED QUESTIONS

HOW DO I PARTICIPATE?

Associates must go to their Back Office and opt in. There is no automatic entry. Please opt in to register for the Challenge on a web browser. You may not be able to register on a mobile device at this time.

WHO IS CONSIDERED A NEW MEMBER?

For the purposes of this promotion, a new Member is any Associate or Customer who joins Isagenix any time from 1 August 2016, through 31 December 2016. This does not include retail customers.

IF I EARN A PRIZE OR BONUS, WHEN WILL I RECEIVE IT?

Monthly prizes are calculated based on the calendar month. If you qualify for a monthly prize, your prize(s) will be shipped approximately 4 weeks after points are calculated. Payments for cumulative and Grand Prizes will be made by 31 January 2017, provided all terms and conditions are complied with, and will be paid through commissions.

HOW DO THE \$25 PRODUCT COUPONS WORK?

AU/NZ \$25 product coupons may be earned by new Associates and Customers who have purchased a subsequent 150 BV or higher product order. The initial order must meet the minimum 50 BV requirement and they must have joined Isagenix during the Promotion Period. Product coupons will be automatically loaded into the new Member's Back Office the second week of the month after they are earned. Product coupons are for product use only and may not be applied to shipping. Coupons will expire 45 days after their issue date and are non-transferable. Overall BV may be affected once the coupon is applied to the order. Retail customers are not eligible to earn product coupon incentives.

DO THE PRODUCT ORDERS HAVE TO BE PLACED ON THE AUTOSHIP PROGRAM?

No, points will be awarded for all qualifying product orders.

WHEN DO I BEGIN ACCUMULATING POINTS?

An Associate who opts in from 1 August 2016, through 11 September 2016 (the open registration period) will accumulate points as of 1 August 2016. An Associate who opts in after the open registration period will accumulate points as of his or her opt-in date. An Associate who enrolls with Isagenix after 12 September 2016 must also opt in to participate and will accumulate points as of his or her opt-in date.

HOW AND WHEN WILL I SEE ALL OF THE POINTS I HAVE EARNED?

Points for Customers will be counted in overall points as of the week of 12 September 2016. Points will be backdated to 1 August 2016. Point totals can be found in your Back Office under the "Contests and Promotion" page, under "View My Challenge Points." Point totals are not immediately calculated. Depending on the point-earning activity, point totals may be updated on a daily or weekly basis.

CAN I EARN POINTS FOR RANK ADVANCEMENTS IF I ACHIEVE THE SAME RANK FOR A SECOND TIME?

No, you or your personally enrolled will only earn points for the first time you achieve that rank.

CAN I EARN 10 POINTS FOR ACHIEVING 2-STAR AND AGAIN WHEN I ADVANCE TO 3-STAR?

Yes, any time you or your personally-enrolled Associate advance to each new level of Golden Circle or Platinum, you will earn 10 points.

WHEN WILL MY RANK ADVANCEMENT POINTS SHOW ON MY REPORT?

All rank advancement points are shown one week in arrears.

DO MY MEMBERS HAVE TO JOIN ISAGENIX DURING THE PROMOTION PERIOD FOR ME TO EARN POINTS IN THE PROGRAMS SECTION?

No, you can earn points when any Member registers for the IsaBody Challenge® or Healthy Mind and Body. They do not have to be new to Isagenix as of the Million Dollar Challenge period.

TERMS AND CONDITIONS

Eligibility

The Isagenix Million Dollar Challenge (the "Promotion") is a sales incentive for promoting Isagenix products and is open only to Active Independent Isagenix Associates in good standing residing in Australia, New Zealand, the United States, Canada or Puerto Rico who are at least eighteen (18) years old. Void where prohibited by law. Participation constitutes the Associate's full and unconditional agreement to these Terms and Conditions (Official Rules) and the decisions of Isagenix, which are final and binding in all matters related to the Promotion.

Promotion Sponsor

The Promotion sponsor is Isagenix International, LLC, 155 E. Rivulon Blvd, Gilbert, AZ, USA ("Isagenix").

Promotion Period

The Promotion Period is from 1 August 2016, at 12:01 a.m. Eastern Time ("USET") until 31 December 2016, at 11:59 p.m. USET (the "Promotion Period").

How to Participate - Opting In

Associates must opt in to the promotion via their Back Office to participate. Associates are NOT automatically entered. An Associate who does not opt in to the promotion will not qualify for this promotion. Associates who opt in from 1 August 2016, through 11 September 2016 (the "Open Registration Period"), will start accumulating points as of 1 August 2016. An Associate who opts in after the Open Registration Period will start accumulating points as of his/her opt-in date. An Associate who enrolls with Isagenix after 12 September 2016 must also opt in to participate and will start accumulating points as of the date he/she opts in. Participants must be in good standing and remain active throughout the entire Promotion Period and at the time Rewards are awarded in order to remain eligible. If an Associate becomes inactive during the Promotion Period, points will be forfeited.

Platinum-Level Associates

Platinum Associates earn points in all re-entry positions. However, points will be considered cumulatively as one Business Centre only and Rewards awarded accordingly, regardless of how many positions independently earn points.

How to Earn Points

NEW MEMBERS

- 1 point** - New Members (Associate or Customer) who join with an initial order of 50 -99 BV
- 3 points** - New Members (Associate or Customer) who join with an initial order of 100- 149 BV
- 5 points** - New Members (Associate or Customer) who join with an initial order of 150 BV or more

PERSONALLY-ENROLLED NEW MEMBER PRODUCT REORDERS

- 1 point** - A New personally-enrolled Associate or Customer who joins during the Million Dollar Challenge period places a subsequent product order of 50-99 BV
- 3 points** - A New personally-enrolled Associate or Customer who joins during the Million Dollar Challenge period places a subsequent product order of 100-124 BV
- 5 points** - A New personally-enrolled Associate or Customer who joins during the Million Dollar Challenge period places a subsequent product order of 125 BV or higher

RANK ADVANCEMENTS*

- 5 points** - Advance to or personally develop a Consultant, Manager or Crystal Manager
- 7 points** - Advance to or personally develop a Director or Crystal Director
- 10 points** - Advance to or personally develop an Executive or Crystal Executive
- 10 points** - Advance to or your personally-enrolled Associate advances to a new Golden Circle or Platinum rank

*You or your personally-enrolled Associate must advance to the new rank for the first time for the points to be awarded.

RETAIL ORDERS**

- 1 point** - A retail order is purchased through your replicated site for 50-99 BV
- 3 points** - A retail order is purchased through your replicated site for 100-149 BV
- 5 points** - A retail order is purchased through your replicated site for 150 BV or higher

**Retail orders cannot count toward retention or rank advancement point categories

PARTICIPATION

- 1 point** - You or a personally-enrolled team member joins the IsaBody Challenge*
- 1 point** - You or a personally-enrolled team member joins Healthy Mind and Body

Rewards

MONTHLY PRIZES:

Associates can earn up to three prizes each month based on their monthly point accumulation.

- 10 points: Tier 1 prize
- 15 points: Tier 1 and 2 prizes
- 20+ points: Tier 1, 2 and 3 prizes

Monthly prizes will include Isagenix-branded merchandise. The prizes are subject to change, and will be announced on the first day of each calendar month. Monthly points are calculated based on a calendar month (e.g. 1 August-31 August). Monthly prizes are shipped weekly, after the close of the cycle week. Associates should expect 4 weeks for prizes to arrive to their default shipping address.

CUMULATIVE TIERED PRIZES:

Isagenix will award bonuses and recognition at the end of the Promotion Period based on the total number of points earned.*

Total Points Earned During Contest Period	Prize
50-100 points	Name on Wall of Fame
101-200 points	US\$200
201-300 points	US\$400
301-400 points	US\$600
401-600 points	US\$1,000
601-800 points	US\$3,000
801-1000 points	US\$5,000
1001+ points	US\$15,000

Note: Associates may only earn one tiered cash prize amount. All Associates who earn 101+ points will receive their name on the Wall of Fame and a cash prize. Grand prize winners are also eligible to earn a cumulative tiered cash prize.*

GRAND PRIZES:

At the end of the contest period, Isagenix will award a total of US\$200,000 grand prize to the top 15 point earners as follows:*

1	\$20,000	6	\$14,000	11	\$12,000
2	\$18,000	7	\$14,000	12	\$11,000
3	\$17,000	8	\$13,000	13	\$11,000
4	\$16,000	9	\$13,000	14	\$10,500
5	\$15,000	10	\$12,000	15	\$10,000

In the event of a tie, the applicable cash incentives will be added together and divided equally among the qualified winning Associates. For example, if there is a tie for 5, 6, and 7, the amounts would be added and divided between those three winners: $(\$15,000 + \$14,500 + \$14,000) / 3 = \$14,500$.

Rewards are non-transferable, and no substitution will be made except as provided at the sole discretion of Isagenix. Isagenix reserves the right to substitute a listed non-cash Reward for one of equal or greater value for any reason. Cash value is not available in lieu of non-cash Rewards. In the event a qualifying Associate does not accept the Reward, the Reward is forfeited. Qualifying Associate is responsible for all taxes and fees associated with Reward receipt and/or use. Any cash received and the value of non-monetary rewards may be reported as taxable income. All cash prizes and approximate retail values will be shown in U.S. Dollars. Associates residing outside the United States will be paid at the then current Isagenix exchange rate applicable to their particular country. Associates who qualify for a cash Reward may be required to execute a prize acceptance agreement and release prior to payment. Failure to return such agreement within a reasonable time, as designated by Isagenix, will result in disqualification and forfeiture of the applicable Reward.

Qualifier Selection

Isagenix will determine the Qualifying Associates for the cash rewards on or before 20 January 2016 ('Award Date').

Verification of Qualifying Members

Qualifying Members must continue to comply with all terms and conditions of these Official Rules, and qualifying is contingent upon fulfilling all requirements. Qualifying Members will be contacted on or before the Award Date via last known phone number or email address on file with Isagenix. If a qualifying Member cannot be contacted or if the Reward or the Reward notice is returned as undeliverable, the Member forfeits Reward. In the event an Member is disqualified for any reason, Isagenix may award the applicable Reward to an alternate qualifying Member.

All points and orders are subject to audit and verification by Isagenix whose decisions are final and binding on all matters related to the promotion. Isagenix may adjust or deny any volume, compensation, recognition, points, prizes or Rewards awarded during this promotion to ensure the rules are followed and to protect the integrity of the promotion. Any person who attempts to manipulate the compensation plan or the promotion or who otherwise attempts to circumvent the rules, forfeits any and all rights to points and to receive any prize or Reward and will be disqualified from the Promotion. Rewards may be recouped in the event of refunds of product sales used to qualify for the Promotion.

Limitations of Liability

Isagenix and its employees, officers, directors, and agents are not responsible for: (a) any incorrect or inaccurate information, whether caused by Associate, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in web sites, social media sites, phone lines, cellular and mobile connections and networks, or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error, which may occur in the administration of the Promotion; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Associate's participation in the Promotion or receipt or use or misuse of any Reward.

Publicity

Except where prohibited, participation in the Promotion constitutes Associate's consent to Isagenix and its agents for the use of Associate's name, likeness, photograph, voice, opinions, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

General Conditions

Participants must comply with these Official Rules in order to earn points and be awarded any Reward. Isagenix reserves the right to cancel, suspend, and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond the reasonable control of Isagenix impairs the integrity or proper functioning of the Promotion, as determined by Isagenix in its sole discretion. Isagenix reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Promotion or to be acting in violation of these Official Rules, the Isagenix Policies and Procedures, or in an unprofessional or disruptive manner. Member sponsorships and product orders that are deemed to be solely for program advancement may not be counted in the Promotion. If Isagenix repurchases any product, Isagenix may deduct volume and resulting compensation. The failure of Isagenix to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Disputes

Associate agrees that any and all disputes, claims, and causes of action arising out of or connected with this Promotion, or any Rewards awarded, other than those concerning the administration of the Promotion or the determination of qualifying Associates, shall be resolved in accordance with Section 9.11 of the Isagenix International, LLC Policies and Procedures.

* Australia and New Zealand Associates: please note that promotional earnings will be calculated in USD, paid in addition to any applicable commission payments and subject to the Foreign Exchange Policy. All other amounts paid in USD and subject to Foreign Exchange Policy. Please note that Isagenix reserves the right to adjust the Foreign Exchange Policy rate at any time. Isagenix currently uses a conversion rate of USD \$1.00 to AUD \$1.11/NZ \$1.17.

