

2 Challenges  
a Year!\*

# Crystal Challenge

Your path to achieving a greater level of success has become crystal clear. **Participate in the Crystal Challenge** and you're committing to taking your Isagenix® business to a prosperous new level.

Perhaps you didn't qualify for Crystal Executive status in your first six months of enrolment as an Isagenix Associate. No worries, you can still achieve this prestigious rank and be recognised at our next Celebration. Isagenix is making the challenge available every six months, so you can give it another try. There's no better time than now — get started today!

## HOW TO QUALIFY AS A CRYSTAL EXECUTIVE

- Promote five NEW personally enrolled, paid-as Consultants on your left team and five NEW personally enrolled, paid-as Consultants on your right team during your Challenge timeframe.
- All 10 Consultants must be ACTIVE at the same time on at least one day by the end of the qualification period.
- All 10 Consultants must achieve the rank of Consultant during the Challenge period.

## CHALLENGE RULES

1. Everyone, regardless of your status, can participate in the challenge.
2. There are two challenges per year:  
Challenge 1: January 1–June 30  
Challenge 2: July 1–December 31
3. All your current personally-enrolled Consultants who achieved Consultant status prior to you entering the challenge will not count towards this challenge.
4. Only newly-enrolled Associates promoted to Consultant during your 6 month period count towards your Crystal Executive qualification.
5. Taking part in this Challenge does not qualify you for the “Crystal Executive” bonus, unless you are within your first 6 months of enrolment.
6. To be recognised on stage at Celebration in the US, you must achieve your Crystal Executive status by the end of June.

## How it Works

If you missed your chance to shine as Crystal Executive in your first six months of Isagenix, then now's the time to gain your title. You can qualify as part of the Crystal Challenge regardless of your recognition status or join date.

Once you've decided to take on the challenge visit **ANZ.IsagenixBusiness.com** and study up on Kathy Coover's “10 Steps to Success” Leadership principles.

Then, help five NEW personally-enrolled Associates advance to Paid-As Consultants on your left team and five NEW personally-enrolled Associates advance to Paid-As Consultants on your right team. Make sure all 10 Consultants are “Active” on the same day for at least one day out of your Challenge period.

If you don't receive Crystal Executive during your first challenge, don't sweat it. There are two challenges each year, so your next opportunity is right around the corner.

## Tips on Reaching Crystal Executive

- Get an accountability partner
- Set small achievable goals centred around new enrolments and Consultant development
- Create or look at your contact list and identify those that you believe would want to achieve Consultant and start with them
- **Never give up!**